

## Drum roll please...

It was celebrations all round when we picked up three (yes, three!) prestigious awards at the Invention & New Product Exposition (INPEX) held in Pittsburgh USA in June.

In an event known as 'the Academy Awards of the invention world', our unique suspension technology and five-wheeled StreetSurfer earned us the INPEX Gold Medal for Specialised Technology, the Everlast® Award for Best Design & Engineering on Wheels, and the Malaysian Invention & Design Society's (MINDS) Award for Most Outstanding Invention at INPEX 2007. For winning the MINDS award, we are now invited to exhibit at the Malaysian Invention, Innovation & Technology Exhibition (ITEX) in 2008 as the invited guest of the Malaysian government.

In addition to the impressive award haul, the StreetSurfer was one of only eight inventions to be filmed for possible screening on the hugely popular 'Tonight Show with Jay Leno', and we also attracted a number of potential investors, distributors and licensees. All in all, INPEX was certainly a very valuable show for StreetSurfer International.



*Linda Fantini, Aldo Contarino, Anthony Fantini and Tony Usher at the INPEX Awards Dinner. Linda and Anthony are our US based legal affiliates.*

## Let's talk technology

The technology side of our business is moving ahead in leaps and bounds in what is proving to be an exciting time for the company and its shareholders! On 6th June 2007 we officially registered the business name 'RIAS Technologies'; RIAS stands for Rheopectic Impact Absorption & Suspension, which describes the characteristics of the technology we're now promoting to a vast array of industries worldwide.

StreetSurfer, the first application of our patented suspension technology, will remain a key element of our business going forward, but we are now looking at a number of other applications for our unique technology, including automotive & marine, medical, aviation & aerospace, construction & engineering and plenty more. Discussions are already taking place with a number of potential partners worldwide, so stay tuned!

### www.wow!

The new StreetSurfer website will be up and running this month so be sure to check out [www.streetsurfer.com.au](http://www.streetsurfer.com.au) to see what all the fuss is about.

The site will boast a number of stylish new pages in an easy to navigate format. Enjoy!



### On the big screen

The July school holidays will see StreetSurfer kick start a four week cinema advertising campaign across the Perth metro area.

Timed to coincide with the worldwide launch of The Simpsons Movie, the campaign will also incorporate Harry Potter and other key movies being screened over the month.

We'll also be at the Inaloo cinema complex from 3pm on Tuesday 17th July with an in-foyer display, so why not come along and say hi?



### Our global family

We are continually looking to expand our international network and the last few months have proven particularly successful, with sample StreetSurfers being sent to potential distributors in Hong Kong, Israel, UK, France and Italy.

Negotiations are well under way and we look forward to officially welcoming the new distributors on board in the coming weeks and months.

In addition to StreetSurfer distributors, we have also received proposals from a number of companies interested in utilising our RIAS technology for their own specific applications. We'll keep you posted of the outcomes.