

Global Distribution

Our international representation has expanded significantly in recent months. Samples have now been purchased in 23 countries worldwide. Recent additions include Spain, United Kingdom, Portugal, Germany, Malaysia and South Africa, with the USA expected to join the network by year end.

Media Madness

We have been inundated over the last month with requests for information and images from various media across Europe as a result of our marketing activity in the region. We look forward to capitalising on the opportunities this free exposure presents.

Pictured right: StreetSurfer feature in the UK's Daily Mirror newspaper.



Taking on the Baltics

StreetSurfer Nordic is expanding its reach with the appointment of a highly experienced sales and marketing team in the Baltic states. We welcome the new team to the StreetSurfer family!

It is envisaged that the Nordic team will be ready to launch StreetSurfer in the Baltic states in early 2008, in time for the northern hemisphere summer.

We're Moving!

The end of November will see the StreetSurfer International team relocate to our new premises on St George's Terrace in the heart of the city.

This relocation is consistent with a new strategic direction that focuses on the applications for our patented suspension technology and places us closer to our key service providers, potential technology customers and investor base.

From 1st December our new address will be level 9, 178 St George's Terrace. Other contact details will be provided in the near future.

Prototype Progress

We are pleased to advise the following StreetSurfer project developments:

- Tools are now completed for the 'LongBoard' (finally!) and 'Ice Wheels' and we expect samples to be produced this month for trialling
- Following completion of the second handlebar suspension prototype (pictured left), we are now happy with the design and will be undertaking tolerance testing so that we can produce the tools and get into production quickly. We hope to have this unit market ready late December/early 2008
- Having overcome some initial challenges, the seat post suspension has presented, we are confident this accessory will be available in the first quarter of 2008.



Coming & Going...

Recent staff changes at StreetSurfer have seen the appointment of Chris Walker and departure in a full-time capacity of Zoran Spanja.

Chris Walker has joined StreetSurfer as our European-based technical sales consultant, responsible for identifying and securing potential technology applications across all industries. Chris, with tertiary qualifications in engineering and marketing, has over 15 years experience in international sales and business development in various sectors including aerospace, automotive, semiconductor and chemical processing. Those attending the AGM will have an opportunity to meet Chris during his induction.

Zoran accepted a role in the hardware industry in September. We'd like to thank him for his significant contribution as Sales and Technical Assistant over the past two years. Zoran continues to provide valuable support to the team on a part-time basis, offering technical support.

As a final note on staff movements, Christine Clark, Marketing & Promotions Manager, is currently on maternity leave after welcoming her baby girl, Amelia Joan, into the world in September.