

Wheeling & Dealing in Taipei

The recent Taipei Cycle event, held at the Taipei World Trade Centre from March 24-27, is the world's largest bicycle trade show, attracting almost 700 exhibitors (including StreetSurfer!) and over 33,000 visitors.

We had a strong presence at this year's show; our booth boasted a number of StreetSurfers in a range of new finishes and colours, a comfort bike with StreetSurfer's suspension technology applied to the handlebars, a StreetSurfer with a dirt jumping front wheel (accessory to interchange with the bogie) and our LongBoard prototype.

All of this certainly caught the attention of the punters because the StreetSurfer booth was inundated with potential distributors and bike manufacturers, as well as various company representatives interested in utilising our suspension technology for non-cycling applications. The StreetSurfer team is now following up on a number of promising opportunities. Stay tuned!



StreetSurfer's booth at Taipei Cycle



Trailing Around Town

The StreetSurfer team will now be arriving at trade shows, sporting expos and various other demos in style. With plenty of room for several Surfers and much more, this shiny black trailer emblazoned with the StreetSurfer logo will be hard to miss as we cruise around town. Check it out!

Slick Suspension

In addition to our existing front and rear suspension units, StreetSurfer's own mad scientist, Aldo Contarino, has been busily developing our amazing suspension technology for handlebars and seat posts. These new suspension systems are suited to all bicycle types and judging by the response they received at Taipei, looks like they may prove to be an important part of our product range.



The new handlebar suspension

Bound for Sweden

We're pleased to announce that we recently appointed a new distributor in the Nordic region of Europe (Sweden, Denmark, Iceland, Norway & Finland).

After purchasing 10 demo StreetSurfers late last year, the group has now received their first container load in time for the northern hemisphere summer.



Carve the KERRS



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And the Winner is...

The winner of our skateboard naming competition was Lisa Stella. Lisa's suggestion was quite simply 'LongBoard' and we think it sounds great!

Currently in prototype phase, the LongBoard by StreetSurfer will be available later this year and Lisa will be the first person to own one. Congrats!

All Revved Up



Our first sponsored driver?

This little tyke was one of many motoring enthusiasts who came along to Perth's greatest street machine, hot rod and custom car show, Motorvation. Held in January, the two day event attracted more than 20,000 visitors and we were there to showcase the StreetSurfer and its amazing suspension technology to the enthusiastic crowd.

Surfing in the Park

The weather was gorgeous, the sausages were sizzling and the refreshments were chilled... South Perth foreshore proved to be the perfect setting for the inaugural shareholder event held in February.

Shareholders took the chance to get to know one another and also ask the StreetSurfer team any questions they may have had. Plus it was a rare opportunity to have lunch cooked by CEO and resident tong master, Tony Usher.

A good day was had by all and we look forward to seeing even more of you at the next event!



Some of the shareholders enjoying their Surfers and the company.

Stand Up!

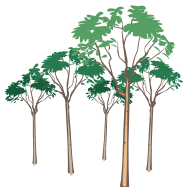
If you're sick of leaning your StreetSurfer against the closest wall to keep it upright, you'll be happy to know that we now have two types of stands available. Kick stands are only \$10 each and freestanding bike stand are \$35 each. Call Zoran at the StreetSurfer office on 9249 8122 for more info or to order your stand.



Kick stand



Freestanding bike stand



A Greener Issue

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